Vanny Yeh

UX Developer/ Designer - **6+ years design & 3 years of developing** experience

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github.com/vannyyeh

EDUCATION

University of Texas at Austin
Aug 2021 - May 2023 | Austin, TX
MS, Information Science (GPA:3.57)
Track: HCI & UX Design focus

Purdue University
Aug 2017 - May 2020 | West Lafayette, IN
BFA, Interior Architecture Design
Minor: Building Information Modeling

SKILLS & LANGUAGES

Develop
- HTML, CSS, JS
- React
- Python, Java, php, mjml
- CMS, WordPress, Elementor
- SEO, PPC
- Tableau

Design
- Figma, Adobe XD, Photoshop, Illustrator, Indesign, Animate, Sktech, Miro
- Wireframing, Rapid Prototyping, Information Architecture
- Product Strategy, Service Blueprinting
- **3D Modeling & Rendering**, Rhino, SketchUp, Navisworks

Research
- Usability Testing, A/B Testing
- User Interviews, Survey Design
- Exploration & Competitive Analysis
- Card Sorting, Experience Mapping

WORK EXPERIENCE

Wordpress Developer/Designer @ UT Austin, Dell Medical School
Aug 2023- Present | Austin, TX
- Developed and deployed design guidelines and systems, incorporating 70+ wireframes and interactive prototypes to customize the WordPress theme

Computer Science TA @ UT Austin, Cockrell School of Engineering
July 2023- Aug 2023 | Austin, TX
- Instructed 40 grad students in advanced app development programming, covering native platform programming(HTML, CSS, JS) and frameworks(React) enabling cross-platform development

UX Developer/ Designer @ UT Austin, College of Fine Arts
Jan 2022- July 2023 | Austin, TX
- Led the end-to-end design process, including problem definition, user research, conducting 40+ surveys, and refining designs for mobile apps and websites
- Redesigned navigation assistance and enhanced accessibility, resulting in a 65% increase in readiness for sharing historical information and user stories
- Collaborated closely with designers to drive innovation and create interactive website designs aligned with project objectives

Web Developer/ Designer @ Schaefer Advertising Co.
May 2022- Mar 2023 | Fort Worth, TX
- Collaborated closely with marketing team to enhance content effectiveness with SEO
- Built 3 custom CMS WordPress themes and developed award-winning, dynamic and ADA-compliant responsive websites using HTML, CSS, JS, and PHP
- Conducted user journey maps to elicit client requirements and expectations, aligning the design solution with business objectives (CTAs, target user and links)
- Created APIs that achieved an 85% satisfaction rate

Design Intern @ Walt Disney Imagineering
May 2019- Aug 2019 | Glendale, CA
- Used 3D design modeling skills to communicate design ideas for the schematic design phase and enhance traffic flow by 30% with engineers
- Designed advance accessibility space plans by complying to ADA code

UI Design Intern @ Tao Architect and Planners
May 2018- Aug 2018 | Taipei, Taiwan
- Developed and designed interactive technology elements utilizing user for the Chimelong Ocean Kingdom Theme Park